WHAT IS CLAIMED IS:

1. A transflective liquid crystal display device which comprises an upper substrate and a lower substrate which are opposed to each other, and a liquid crystal layer being disposed between the upper substrate and the lower substrate, a reflective display region and a transmissive display region being formed in one pixel region, and a reflection layer being provided on the lower substrate in the reflective display region, further comprising:

an inclined region, in which a thickness of the liquid crystal layer varies consecutively between the transmissive display region and the reflective display region, that is provided between the transmissive display region and the reflective display region, an edge of the inclined region at a transmissive display region side being disposed in a plane region of the reflection layer;

a first color material layer that is formed in the reflective display region; and a second color material layer that is formed in the inclined region and the transmissive display region, a degree of coloration of the second color material layer being higher than that of the first color material layer.

- 2. The transflective liquid crystal display device according to Claim 1, the first color material layer being formed directly on the reflection layer.
- 3. The transflective liquid crystal display device according to Claim 1, the first color material layer partially overlapping the second color material layer in the inclined region.
- 4. The transflective liquid crystal display device according to Claim 1, a boundary of the first color material layer and the second color material layer being arranged substantially in a same position as an edge of the inclined region at the reflective display region side in a plan view.
- 5. An electronic apparatus comprising the transflective liquid crystal display device according to Claim 1 in a display unit thereof.